



St Ives Enterprise Grants Scheme Objectives

- To support St Ives and its business community in adapting to changing economic environments caused by global and national issues by awarding capital grants to businesses to support activity that enables them to implement initiatives that lead to growth in their operations.
- Through capital investments, support new start-up businesses, scale ups and businesses looking to diversify their offer into new growth sectors that will widen the economic base within the area, helping to build the economic resilience of the area.
- To support individual businesses to implement their business development and growth plans through the investment in capital items to achieve sustainable growth and create new employment opportunities for local people.
- To prioritise capital investments in businesses that create high value employment - for example: year-round, above average wage levels, offering progression opportunities.
- To support capital investments that create high quality, affordable and sustainable commercial spaces.
- To add value to other TIP projects by supporting the development of individual businesses within the St Ives area which in turn will enable them to engage in opportunities on offer from other TIP projects.

St Ives Town Investment Plan (TIP) Objectives

St Ives TIP Objectives

- To generate inclusive green growth and new enterprise, within a year-round economy
- To support the health, wellbeing and aspirations of all residents in life and work
- To create opportunities for young people which allow them to flourish

St Ives Town Investment Plan (TIP) Outcomes

St Ives TIP Outcomes

Short term - To support St Ives and its visitor economy to adapt to impact of Covid, reduce congestion in town centre and support residents affected by the pandemic have access to skills, retraining and support they need.



HM Government



Medium term – encourage our economy to diversify, nurturing new industries and assets and attracting new businesses to start in St Ives and equipping local residents with the skills to contribute to and benefit from these opportunities.

Long term – create a fully integrated low carbon transport system, driving the transition to zero carbon and greater sustainability, making it easier and more attractive for visitors to arrive to the town via train and to move around on foot on by bike.